



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-21-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950

Contract No 391923	Contract Dt 06-29-2012	Revision Dt 08-21-2012	Rev# 1	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# MCCRO ORDR C08C14	CMS # 238334	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-08-2012	End Date 10-14-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238334
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : C08C14																	
R 1	10-08-2012	10-14-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	1	1	1	1	1			5	125	5	625.00
2	10-08-2012	10-11-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1				4	200	4	800.00
3	10-08-2012	10-14-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							1	1	100	1	100.00
4	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30							1	1	125	1	125.00
5	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						1		1	125	1	125.00
6	10-08-2012	10-14-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	3	30	1	1	1	1	1			5	125	5	625.00
7	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	3	30						1		1	200	1	200.00
8	10-08-2012	10-14-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00
9	10-08-2012	10-14-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)	3	30							1	1	200	1	200.00
10	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							1	1	275	1	275.00
11	10-08-2012	10-14-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						1		1	325	1	325.00
12	10-08-2012	10-14-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	1	1	1	1	1			5	400	5	2,000.00
13	10-08-2012	10-14-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	1	1	1	1	1			5	425	5	2,125.00
14	10-08-2012	10-14-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	3	30	1							1	275	1	275.00
15	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30							1	1	300	1	300.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$				
			Agency CPE: C : MCCRO P : ORDR E : C08C14																				
16	10-08-2012	10-14-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	30	1	1	1	1	1			5	400	5	2,000.00				
17	10-08-2012	10-14-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			3	30	1	1	1	1	1			5	350	5	1,750.00				
18	10-08-2012	10-14-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			3	30	1	1	1	1	1			5	600	5	3,000.00				
19	10-08-2012	10-14-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			3	30	1	1	1	1	1			5	175	5	875.00				
20	10-08-2012	10-14-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	30	1	1	1	1	1	1	1	7	650	7	4,550.00				
21	10-08-2012	10-14-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			3	30	1	1	1	1	1			5	500	5	2,500.00				
22	10-08-2012	10-14-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)			3	30		1		1				2	600	2	1,200.00				
23	10-08-2012	10-14-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)			3	30	1							1	1,600	1	1,600.00				
M			----- ITEM LINE NOTE ----- CASTLE																				
	MG Group #	Preempted		Rate	Reason	MG Description		Duration															
	329443	10-08-2012		1,600	NOT AVAILABLE	1 X 30 @ \$4,300 M 10:00PM - 11:00PM - 10/08/12-10/08/12 (794)	1	30	X							1	4,300	1	4,300.00				
	MG CMT:Castle																						
		Total:		1,600																Preempt Total:		-1	-1,600.00
24	10-08-2012	10-14-2012	07:00PM - 08:00PM	SUNDAY PRIME 7-8PM (930)			3	30						1		1	1,000	1	1,000.00				
D			----- ITEM LINE NOTE ----- AFHV																				
	25	10-08-2012	10-14-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)			3	30	1						1	2,500	0	0.00				
26	10-08-2012	10-14-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)			3	30			1					1	1,200	1	1,200.00				
D			----- ITEM LINE NOTE ----- NASVILLE																				

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Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : C08C14																	
																	Contracted Gross Total:		71	28,025.00
																	Actual Gross Total:		71	30,725.00
																	Agency Commission:			4,608.75
																	Net Total:			26,116.25
Month/YR			Preempted		Made Good		Contract Total		Adjustments								Actual Total			
Oct 12			1,600.00		4,300.00		28,025.00		2,700.00 DB								30,725.00			
TOTAL			1,600.00		4,300.00		28,025.00		2,700.00 DB								30,725.00			

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